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EXCLUSIVE!

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FASHION



JAPANS DARKSIDE OF FASHION

by Zakara Preston

There's been a question why people from outside of Japan stop being interested in cute items in Japan? In Japan people never grow out of it the kawaii (cute) culture is an escape from reality. Which is necessary in Japan for those who work long hours nearly every day. Japanese companies are strict on dress code and they have to hide their opinion.

In Japan self harm is a taboo. The topic of mental health is rarely being talked about. Yami Kawaii, Yami meaning illness, disease more specifically mental illness. Japanese people tend to keep quiet and keep their problems to themselves. They use fashion as a way to draw attention to the topic of depression and isolation. A question that is being asked is, is this fashion being glorified or providing an outlet for people to talk about their feelings? The Yami kawaii fashion has bright colors with bows and glitter with words like "I want to die: anti depressant pills and syringes used to accessorize outfits. There's a comic book character Menhera chan who unlocks her superpowers by cutting her wrist. Yami kawaii has given the youth in Japan to connect with one another. Some people believe that the clothes of yami kawaii has saved their life.



Beginning Of Harajuku Fashion

Harajuku came In 1990's a new look came to Japan symbolizing youth and culture in Japan. Some things that exaggerates, fun, colorful and had a cartoonish effect it is known as Harajuku fashion. Soichi Aoki 1980 magazine STREET focused on Paris and London fashion. When the internet did not exist magazines were the main media. Aoki states "At that time in Japan, the street fashion was not interesting to me. Ten years later, in 1996 the new fashion in Harajuku was born. I believed that was the fashion revolution in Japan. And I decided to Make FRUiTS." Aoki also mentions how true interesting fashion would not enter the mass media. Yuniya Kawamura A professor of sociology at the Fashion Institute of Technology In New York views the street style and does not think it just a group of youngsters in clothes "their stylistic expression is a reflection of their values, norms, and beliefs."

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The emergence of a subculture means that there is a community trying to send a social message to the public." Subculture style is about sense of belonging there's been girls that Kawamura has interviewed that said "I have made so many friends that I would have never met if I did not belong to this subculture." Kawamura has done tons of research that the genuine dedication to subcultures are no longer existence based on the popularity and it being commercialized spreading to media which goes against the subcultures values."

Subcultures

Enjoy life while you're still young!

The Hostuos and Hostess style is flashy fashion with big hair and shiny labels, Mori Kei is a style that looks as if they came out a mythical forest, Gothic Lolita is dark but has an elegant look, Sweet Lolita is very light famine colors and big frilly dresses, Punk Lolita which is dark punk look, Wa Lolita dressing in the traditional Japanese fashion and mixing it with Lolita, Yammba are ghost its style that contains dark tans, bright clothing and extreme makeup around the eyes. This style is rare to find even when it came out in the 2000's they were hard to find. Dekora is bright colors and major kawaii accessories, Rockabilly is a Tokyo club association of people who like to dress like the gravers can be found Yoyogi park on Sundays. Gear is Japanese English for gal its a glam style they change their style every few months favorite place is Shibuya. There Is also koalas and Gyaruo who are male equivalent to gyaru. Visual keisters is inspired by Japanese rock bands that has a glam style.



Highschooler tries the style



Zakara Preston from U.S Pennsylvania. Tried the harajuku style with decora subculture and the dark Harajuku style. . She uses accessories that would be associated with the Decora fashion. She uses very bright colors mostly pink and has stuff animals that she says the style is very cute its Kawaii style everything about the bright colors and fun accessories are all part of the kawaii culture. Zakara has done plenty of research for a project and says she likes learning about other cultures. This may not be something she would wear daily but is cute and fun and "if thats how one feels while wearing the style they should be allowed to do that with no fears it should make you feel good and more confident. I think if this is your style you are happy with it then thats all that matters no one opinion should matter. Harajuku has a meaning its separating the norms of fashion which I find very interesting to me because you do not see it in magazines and televisions often. " Its fascinates me learning more about Harajuku i was able to learn and get a better understanding of what the style stood for. If you just look and judge you probably wouldnt understand this style but when you do research and learn about it you understand thats why i think it is important to educate yourself on things you may not understand or be aware of." Zakara Also looked at the dark side of Harajuku she wears darker colors and a mask which in Japan can represent a few things such as illness or or just a use as an accessory. Zakara says " The dark side of harajuku seemed to be more modern for teens i think this style does not draw alot of attention as decora fashion. In japan seeing this style i now know that the style may look cute but the words may mean sad things to draw attention for mental illness."



Monet Moreno is an American sophomore at Central York High School. Monet's interest tends to go to the spooky side of things, her favorites things include murder facts, stories about ghost and their past, and studying people's mentality. Her other favorite thing includes makeup more importantly special effects makeup.



HIGH SCHOOLER TRIES SPOOKY YAMI KAWAI

Her version of Yami Kawaii is that of casual, with a spooky twist of one of Japan's most famous Urban Legend Kuchisake Onna. The style of the clothes changed throughout the planning period, Kuchisake Onna is said to appear in a surgical mask a trench coat asking if she's pretty. The style Monet was gonna try was a dark dress, a short trenchcoat, high- heeled boots, and a surgical mask. As the idea progressed Monet's idea changed. With the casual Yami Kawaii Monet was going to simply put on a dress, ankle-high boots, and a surgical mask. While Monet was doing the makeup however she had an idea "Why not keep the mask off, why not combine the makeup with another casual look." So this is what she chose. It's a jean dress, a gray sweater, and a peach butterfly hairpin.

URBAN LEGNEDS

Timeline

- 593:** Prince Shotoku became regent.
- 645:** Kotoku became emperor.
- 794:** Heian- Kyo (Kyoto) became capital.
- 1181:** Famine killed hundreds of thousands.
- 1192:** Minamoto Yoritomo appointed Shogun, led the government which became known as Shogunate.
- 1864:** British, French, Dutch, American warships bombed Choshu, forced Japan to open more ports for foreign trade.
- 1914:** Japan joined Britain and its allies in World War One.
- 1923:** Great Kanto Earthquake destroyed Tokyo & Yokohama, more than 140,000 people killed.

Heian Period

(794- 1185) it was named for the location of the imperial capital. A new form of centralized government had taken place because of private estates, exempt from taxation, encroached upon the public domain.

Mannenji Temple

there was not much on the temple itself besides it being a major tourist attraction for the Okiku doll the doll whose hair is said to grow.

Banraku

This form of puppet theatre did not appear until the 18th century in Japan where puppet theatre was at its peak in fame. Bunraku is a type of play performed by dolls half the size of the average human height they perform a Joruri (A dramatic Narrative.)



ART STYLES

Kirikane Style

(618-907), during the T'ang dynasty, a new art style called Kirikane surfaced in Japan. It was a decorative technique used on Buddhist paintings and wooden statues as well as lacquer work. The technique itself was when you would take gold or silver foil and cut it into thin strips, minute triangular pieces, or square pieces which are then laid onto designs with glue

Fujiwara Style

(897-1185), the sculptures at the beginning of this period of art were continuations of the Jogan Style. During the middle of the Fujiwara period, a radical change had occurred. These sculptures had more of an emotional appeal than the last. Using polychrome, with an elaborate development of cut-



MEET THE URBAN LEGNEDS

Yuki-Onna

A beautiful woman who only appears in harsh winters.

Okiku Doll

A doll that is possessed by its owner.

ALL ABOUT ANIME

by Taylor Brooks

Anime didn't just start from waifus, one of the earliest Japanese animation was a little boy writing something on the board then turning towards the classroom, tipping his hat. This short animation was the start of a beautiful industry from once being underdeveloped to today's hottest trend. Anime is a Japanese tv animation. This was first seen in 1907. At this time, animations were black and white. In 1960, Osamu Tezuka made the first Japanese Animation production studio named, Mushi Production. Some of the first projects they made were; Astro Boy, Gokū no Daibōken, Princess Knight, Kimba the White Lion, Dororo and Ashita no Joe. Another Japanese Animation studio called, Toei was about to take action. Toei was found in 1938 by Kenzō Masaoka and Sanae Yamamoto. Some of Toei productions are, Sailor Moon, Digimon, Dragon Ball and, A popular one, One Piece! Later in the years to come, Toei and Mushi became competitors with many more in the upcoming years.



History



Just like fashion and folklore Anime has many genres and subgenres, A List of Major Anime Genres includes Action, Adventure, Comedy, Drama, Slice of Life, Fantasy, Magic, Supernatural, Horror, Mystery, Psychological, Romance, Sci-Fi. A few subgenres include; Cyberpunk, Game, Ecchi, Demons, Harem, Josei, Martial Arts, Kids, Historical, Isekai, Military, Mecha, Music, Yuri, Yaoi and many more. Each genre has different meanings to them. To clarify Mecha is an anime genre that stands for Mechanical this applies to anime that are or has some relations with, Cars, Toasters, Planes, Jets, and even Robots.

In the earliest time of anime, animators use an animation technique called, Cut out animation. This is when animators cut out images and moved them around. This technique was affordable. Anime progressed by using sale animations giving their appearance a better boost. But the animations didn't have much creativity in them. In 1948, a Japanese Animation studio was founded buy later bought by Toei animation which is still in business. Around the time of 1983 American Publishers started hiring Japanese animators in cartoon studios. A show that most will know about is G.I Joe. OVA started to become popular. OVA stands for Original Version Animation. Dragon Ball Z started and was very popular in 1984. OVA helped with testing the anime popularity. 1980 Anime started well and ended ok there were a lot of problems with sponsors and a few studios plundered because the big projects and series that were going on weren't getting enough revenue and to make matters even worst; Japan's economy went down so the Animation industry took double damage..

U.S High schooler makes Anime characters

BY: TAYLOR BROOKS

At the beginning of this project, Taylor didn't realize the hard work Japanese Animators and others animators all over the world. She was proud to say this project had many challenges in self and production . Taylor's Project was to synthesize herself into Anime; here's what she achieved.



Artist Statement "Untitled":

This illustration shows a boy that has brown cloudy eyes with bags, navy blue hair, with a dark scar-like mouth. On the boy's face, there are bloodstains and splatters on the bottom of the mouth and nose. The background has purple with black, white and dark blue string prints. I made this illustration using a program using Ai Sketchbook. The purpose of this drawing was too focused on Japanese Urban legend Kuchisake-Onna aka Slit Mouth Women. I also used different anime shows that talked about other urban legends and pulled together different features and added them to this piece. For example, the eyes were inspired by Hinata from Naruto Episode 1. This helped me form other parts in this illustration like the hair, nose, and bags under the character's eyes. This illustration displays social and personal issues. For instance, This shows a personal issue by the background and details. The background represents the thoughts of this character. The bloodstains and splatter represent the unseen and a gruesome story. The eyes I see and the eyes you see are like to cloudy and bloodlust marbles.



"Untitled"

Taylor thought to herself that she could improve the first drawing, she decided to start all over. She changed the hair, ears, mouth and eye color. She wanted to change her first one because she felt that the illustration could be better. She still used other anime to create her piece but, she also used the blood slatters from her previous drawing.



Artist Statement Cannibal Sweets:

In this piece, This shows half of a Japanese Schoolgirl eat an eyeball in the mouth of a cannibal. I made this Illustration using a program using Ai Sketchbook. My intent in creating this was to learn more about animation and the Yami Kawaii fashion. My during my process I looked into the animation style and drawing of different artists that were already made. I a lot found on Instagram and found that most of the drawings that I saw were in pastel colors. This drawing shows social and personal issues. Though there are are many ways to interpret this drawing, A personal issue that is displayed here is that the half girl eating the eye doesn't show any emotions. This may be because she's eating, or she maybe she is eating herself, it's even possible that some may argue that this character is being watched, so she doesn't want to show her true feelings. This drawing also shows a Social issue by its name and the humanistic tongue and teeth. Thought Yami kawaii doesn't have to do with cannibalism I used the word by symbolizing a generational problem that I see is that, we have a hard time talking about what we are feeling and going through because it's rude to talk with your mouth full.